Contract Agreement Between:

CONTRACT

WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

And:

Strategic Media Services, Inc
3299 K Street NW
Washington, DC 20007

Field	Value
Contract / Revision	589233 /
Alt Order #	07917367
Product	API TARGET 2012
Contract Dates	11/19/12 - 11/25/12
Estimate #	//3299
Advertiser	American Petroleum Institute
Original Date / Revision	11/09/12 / 11/09/12
Billing Cycle	EOM/EOC
Billing Calendar	Broadcast
Cash/Trade	Cash
Station	WTKR
Account Executive	Jamie Andrus
Sales Office	Washington, D.(
Special Handling	
Demographic	Adults 35+
IDB#	8201
Advertiser Code	
Product Code	
Agency Ref	
Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
N 1	3	11/19/12	11/25/12	Newschannel 3 News	6-7am		:30			NM	3	$1,005.00
Week:		11/19/12	11/25/12	Weekdays: 11-1---	Spots/Week: 3				Rate: $335.00			
N 2	3	11/19/12	11/19/12	CBS This Morning	7-9a		:30			NM	1	$240.00
Week:		11/19/12	11/25/12	Weekdays: M------	Spots/Week: 1				Rate: $240.00			
N 3	3	11/19/12	11/25/12	Newschannel 3 News	530-6pm		:30			NM	2	$860.00
Week:		11/19/12	11/25/12	Weekdays: 1-1----	Spots/Week: 2				Rate: $430.00			
N 4	3	11/20/12	11/20/12	Newschannel 3 News	6-630pm		:30			NM	1	$525.00
Week:		11/19/12	11/25/12	Weekdays: -T-----	Spots/Week: 1				Rate: $525.00			
N 5	3	11/19/12	11/19/12	Late News (M-F)	11-1135p		:30			NM	1	$760.00
Week:		11/19/12	11/25/12	Weekdays: M------	Spots/Week: 1				Rate: $760.00			
N 6	3	11/22/12	11/22/12	NFL Football	1230-7pm		:30			NM	1	$3,375.00
Week:		11/19/12	11/25/12	Weekdays: ---T---	Spots/Week: 1				Rate: $3,375.00			
									Totals		9	$6,765.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/22/12	9	$6,765.00	$5,750.25
Totals	9	$6,765.00	$5,750.25

Signature: ______________________ Date: ______________

(* Line Transactions: N = New, E = Edited, D = Deleted)